



3rd Annual

MILITARY FAMILY APPRECIATION DAY

September 17th, 2021

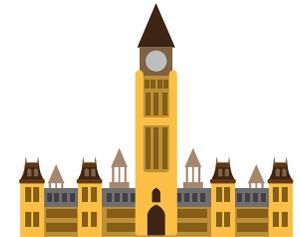
Who?

Together We Stand Foundation (TWS) is a unique Canadian organization established to honour, show appreciation, and provide recognition for the tremendously important, but often forgotten, **families of the Canadian Armed Forces**. This is done through our innovative programs such as our Operation Care Package which delivers gifts to families of members who are deployed over the Winter holiday period and our webcast "The Command Post" where we highlight the military family experience in their own words. To learn more about our programs click here: twsfoundation.ca



What?

Working closely with Members of Parliament from every Federal political party, TWS established a nationally recognized day to honour Canadian military families. The third Friday in September is now known as Military Family Appreciation Day (MFAD) across the country.



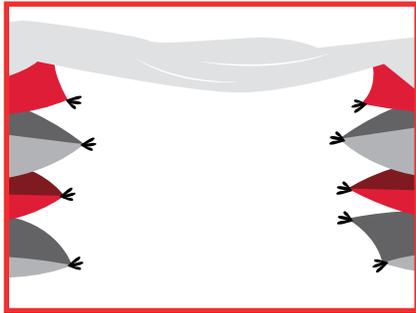
"The Canadians who've chosen to be in the military live a life of service; they serve Canada. Canada would not be the country we are without their willingness to serve, to even give their lives as needed. But the people we don't often remember are the families of those servicewomen and servicemen." **Col. Chris Hadfield** Order of Canada, Astronaut

Why?

Military Family Appreciation Day (MFAD) was created to celebrate, acknowledge and honour these families, a day to give thanks to those who stand beside the uniform. Our goal is to raise awareness of the challenges, sacrifices and resiliency military families face as they support their loved ones who are currently serving, or have served in the Canadian Armed Forces. These patriotic Canadian military families on the homefront, while they do not wear a uniform or serve on the front lines, are critical to the unimpeded ability of the Canadian Armed Forces members to focus on their important missions. Their #HomeFort's are the place of safety and security that military members return to when their work to protect the safety and security of Canada is done.

Learn more about Military Family Appreciation Day here: twsfoundation.ca

STEP 1 BUILD YOUR FORT



Use whatever materials you have in your home or office. Be creative, have fun, and get others involved.

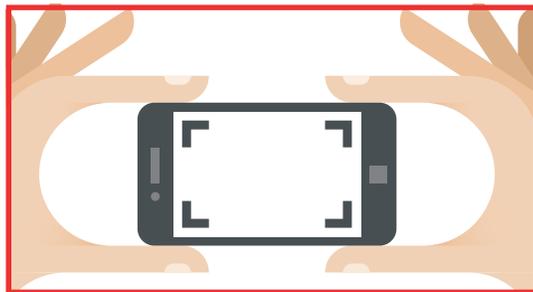
OR

WRITE A MESSAGE



Or print out page 3 and hand write a message of thanks.

STEP 2 TAKE A VIDEO or PHOTO



Document your thanks!

Take a photo or video of you holding the sign or in your home fort in landscape mode (phone held sideways) using a flash or in a well-lit room.

STEP 3 POST TO SOCIAL

Share your photo or video on social media **between September 1-17, 2021** using the hashtags **#HomeFortChallenge** and **#MFAD** and challenge 2 or 3 others to do the same!

I'm building a fort to thank military families for keeping their home bases running smoothly while their loved ones are protecting our country! I challenge (tag other accounts) to build a fort. Let's show our military families how much they are appreciated for what they do for Canada.



ON MILITARY FAMILY APPRECIATION DAY

I AM THANKING:



#HomeFortChallenge #MFAD

twsfoundation.ca Tag Us @TwsFoundationCA   